

**MACKLIND BUSINESS DISTRICT
MEMBERSHIP APPLICATION FORM**

(PLEASE PRINT)

MEMBER NAME	
NAME OF BUSINESS	
ADDRESS OF BUSINESS	
CITY, STATE AND ZIP	
BUSINESS TELEPHONE	
BUSINESS FAX NUMBER	
EMAIL ADDRESS	
DESCRIPTION OF BUSINESS	
YEARS IN BUSINESS	
REFERRED BY	

MAY WE SHARE YOUR BUSINESS INFO WITH SOUTHAMPTON NEIGHBORHOOD ASSOC. FOR THE PURPOSE OF PROMOTING NEIGHBORHOOD BUSINESSES? YES NO

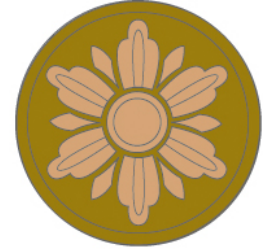
CAN YOU VOLUNTEER TO HELP AT MBD FUNCTIONS? YES NO

ANNUAL DUES: \$100 PER YEAR

RETURN WITH CHECK PAYABLE TO:

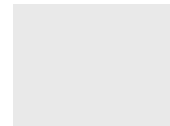
**MACKLIND BUSINESS DISTRICT
5400 DEVONSHIRE AVENUE
ST. LOUIS, MO 63109**

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MACKLIND
BUSINESS DISTRICT
ST. LOUIS

**BENEFITS OF
MEMBERSHIP**



OUR PURPOSE

The Macklind Business District was formed to fulfill the following objectives:

- To educate and inform the business community about the advantages of operating a business within the District
- To attract new businesses to the area
- To increase awareness of the District
- To maintain a strong, cohesive and viable business community within the District boundaries
- To organize and promote events that drive walking traffic to the District
- To serve as a source of support for new businesses within the District
- To continuously seek city programs and funding that benefit the Macklind Business District and its members
- To serve as an information source that keeps you informed of issues that affect your business and the community in which you do business

BENEFITS

Members of the Macklind Business District benefit from being part of an association that:

- enables your business to utilize special City programs, such as the Facade Improvement Program, and new trash receptacle distribution
- beautifies the community via efforts such as planters, weed control, and community identification
- fosters camaraderie with fellow business owners & managers at after hours social events
- offers specialized and targeted marketing opportunities

CONTACT INFO:

Macklind Business District
5400 Devonshire Avenue
St. Louis, MO 63109
T. 314.667.5913
F. 314.667.5638
macklindbd@yahoo.com

ACCOMPLISHMENTS

In the few months since we formed, we have been able to accomplish the following with just a core group of dedicated business owners:

- Safer crosswalks – Crosswalks along Macklind have been painted to slow traffic
- More parking – unused bus stops have been removed thus making more parking space available
- Clean appearance – new trash cans were installed in Phase I area along Macklind

Some projects that we are currently working on include:

- District beautification via planters
- Improved visual identity via District light-post banners

With your membership, we will be able to continue our progress with a larger and more powerful group focused on our goal of making Macklind the walking district in the Southampton Neighborhood.